



**ISAA & PAAIA CARRY THE TORCH OF SUCCESS
TO NORTHERN CALIFORNIA**

September 1, 2010
FOR IMMEDIATE RELEASE
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**10 OF OUR COMMUNITY'S FINEST
PASS the TORCH OF SUCCESS on 10/10/10**

September 1, 2010- By popular demand, PAAIA's highly acclaimed signature event "Passing the Torch of Success" comes to Northern California on Sunday 10/10/10 at University of California, Berkeley from 2-5 p.m. This is the fourth in a series of similar events previously staged in Los Angeles, Orange County, and New York.

Co-hosted by former CNN anchor, **Rudi Bakhtiar**, and actor/comedian, **Maz Jobrani**, this inspiring event puts the spotlight on Iranian Americans who have distinguished themselves in their discipline, and gives them the stage so they may pass their life and career experiences to the next generation of leaders.

Speakers represent a wide range of professions, including:

- **Anousheh Ansari**, first female private space explorer, who dreamed of traveling to the stars and made it a reality
- Veteran journalist & author **Davar Ardalan**, whose quest for interactive storytelling and social media tools produced two of the most popular programs on National Public Radio
- Nuclear physicist turned finance guru, **Dr. Hamid Biglari**, Vice Chairman of Citicorp | Citigroup, sharing lessons from his climb of the corporate ladder
- Reconstructive and Oral Surgeon, **Dr. Vishtasb Broumand**, sharing stories of humanitarian relief efforts and his recent medical rescue missions to Haiti
- Morning Radio Personality & celebrity interviewer, **Hooman Khalili**, who produced the most viewed non-partisan video on YOUTUBE encouraging the youth to vote in the 2008 elections
- **Hamid Moghadam**, An "Ellis Island Medal of Honor" recipient, global developer & philanthropist who has been named CEO of the year on eight different occasions
- **Dr. Vali Nasr**, Senior Advisor to the Obama administration, sharing his career path on how he came about influencing and advising world leaders

The program also will feature a musical performance by actor/singer Sam Golzari (Amercian Dreamz) founding member of the LA based band, the Elevaters.

The event will begin at 2:00 pm (VIP/Press at 1:00pm) at UC Berkeley's Wheeler Auditorium. Ticket prices are \$40 general admission; \$20 students (with valid ID).

Tickets are available for purchase:

Online: [Ticket office @ Zellerbach Hall](#)

By Phone: (510) 642-9988

In Person: Zellerbach Hall Ticket Office, UC Berkeley (Bancroft & Telegraph)

Tues-Fri 9:00 a.m. – 5:30 p.m.

Sat – Sun 1:00 p.m. – 5:00 p.m.

For additional information regarding the upcoming "Passing the Torch of Success" event, please contact BayAreaChapter@paaia.org

This event is brought to you by ISAA & PAAIA

ABOUT ISAA ~ The Iranian Student Alliance in America (ISAA) is an independent nonprofit student organization headquartered and established at the University of California, Berkeley in the fall of 2002. Members of the Iranian Student Alliance in America wish to increase the general public's awareness regarding Iran and the historical, political, and social issues affecting the Iranian community; promote the Iranian/Iranian-American community, identity, and culture; encourage greater Iranian representation and involvement in the American political area, and ultimately provide a forum to address and discuss issues concerning the greater Iranian community. Please visit <http://isaa.berkeley.edu> for more information.

ABOUT PAAIA ~ The Public Affairs Alliance of Iranian Americans (PAAIA) is a nonprofit, nonpartisan, nonsectarian organization dedicated to advancing the domestic interests of Iranian Americans and bringing them together as a collaborative community in service to each other and to society at large. To achieve its mission, PAAIA focuses on connecting and strengthening our community, our youth, and our voice. Please visit www.paaia.org for more information.